



SPEAKING PRESENTATIONS



GORDON C FRASER, JR.

— D M D —

PERIODONTICS, DENTAL IMPLANTS AND REGENERATIVE TECHNIQUES

GORDON C. FRASER, JR, DMD

Clinician – Speaker - Coach



In today's healthcare environment, practices are looking for opportunities to compete with corporate dentistry. **Increasing cash flow** and **decreasing overhead** is the only viable option.

While general dentists diagnose many cases that warrant periodontal or dental implant treatment, the GP that refers patients *without truly understanding why* has little to gain from referring patients. **Gordon C. Fraser, Jr, DMD's** presentations share guidelines and techniques that **empower the GP** to differentiate those procedures which can be done in the GP office easily and successfully vs. the ones that should be referred to the specialist. Attendees learn systems and skills which enable them to keep practice production in-house

while sending out the more complicated and skill intensive procedures. After all, the GP should be the quarterback; directing the specialist as to what he or she needs.

Learn more about Dr. Fraser's most requested course offerings below (more details are available within this packet). Contact our office to customize a presentation for your group.

SOFT TISSUE CONCEPTS

FOR THE GENERAL DENTIST

Understanding What's Possible and What's Not



Attendees will learn the importance of mucogingival therapy for correction of defects in morphology, position and underlying bone support at teeth and implants. Dr. Fraser illuminates facts vs. theory through case studies and examples. Mastering

these concepts is key to the overall success of the dental practice, patient satisfaction, and bottom line.

DENTAL IMPLANTS

FOR THE GENERAL DENTIST

From Single Tooth Replacement to Overdentures

Attendees will learn the importance of treatment planning, diagnostics and radiographic interpretation. This course covers procedures, such as single tooth replacement, overdentures and multiple tooth replacement in easy-to-follow, step-by-step protocols. Dr. Fraser has revolutionized this process by offering in-house, GPR-style training for the entire dental team.



PERIODONTICS ~ DENTAL IMPLANTS ~ REGENERATIVE TECHNIQUES

Request Dr. Fraser to speak for your next meeting!

SOFT TISSUE CONCEPTS FOR THE GENERAL DENTIST

Understanding What's Possible and What's Not



*Would you like to understand soft tissue grafting procedures
- and the parameters which control their success –
whether doing them yourself or referring them out?*

Ever attempt a soft tissue procedure (or send it out) and the result was worse than it was to begin with? *Eliminate these concerns from your practice!* **Understanding anatomic features** is crucial in recognizing pathology and/or structures that need to be corrected for long lasting maintenance of the dentition. This understanding is also essential to a dentist's ability to clearly explain procedures to patients and their ultimate treatment acceptance. Providing patients the proper information and education about their individual situation puts their expectations in line with what is possible and increases patient confidence.

MASTER THESE CONCEPTS AND ELIMINATE DISAPPOINTMENT.

Designed for the general dentist who has limited or no experience with soft tissue procedures, attendees will learn the importance of mucogingival therapy. They will learn how defects in morphology, tooth position and underlying boney support at implants and teeth determine soft tissue outcomes. Dr. Fraser illuminates facts vs. theory through case studies and examples. Mastering these concepts is key to the overall success of the dental practice, patient satisfaction, and bottom line.

*"Dentistry is difficult enough.
Without proper diagnosis and treatment planning
it is impossible to achieve consistent and
esthetically pleasing results."*



GORDON FRASER, JR, DMD
PURE PERIO

LEARNING OBJECTIVES:

- Understand anatomic features for diagnosing pathology and/or structural defects in hard and soft tissue (*dry skulls are used as visual aids*)
- Communication techniques for explaining expected outcomes based upon each patient's individual situation
- Define mucogingival therapy and explore specific considerations
- Facts, theory and specifics, including case studies and examples
- Compare grafting procedure materials (allograft, xenograft, autograft) and how to determine success rates
- Utilizing growth factors (Emdogain, GEM 21S, PDGF) to shorten healing time and increase successful outcomes

SUGGESTED AUDIENCE:

- General Practitioner
- Specialist
- Group Dental Settings

SUGGESTED FORMAT:

- Partial/Full-day Lecture
- Hands-on Workshop
- Hands-on Training with patients, if desired

DENTAL IMPLANTS FOR THE GENERAL DENTIST

From Single Tooth Replacement to Overdentures

Ready to make IMPLANT DENTISTRY

simple, affordable and predictable...

while creating new revenue streams for your practice?



Anticipating a huge investment of time and money, many dentists do not place and restore dental implants. Others have been to training courses and purchased armamentarium that is now collecting dust because they have difficulty imparting the kind of information needed for their staffs to play a vital role in implant procedures. This course is for *BOTH* types

of dentists. Dr. Fraser demystifies implant dentistry and shows offices how to seamlessly integrate this vital dental procedure. More importantly, this course shows how to make implant dentistry *cost effective, efficient and affordable* for patients.

AFTER ALL, PEOPLE WANT TEETH - NOT DENTAL IMPLANTS.

Designed for the general dentist who has limited or no experience with dental implants, attendees will learn the importance of treatment planning, diagnostics and radiographic interpretation. This course covers procedures, such as single tooth replacement, overdentures and multiple tooth replacement in easy-to-follow, step-by-step protocols. Dr. Fraser has revolutionized this process by offering in-house, GPR-style training for the entire dental team.

“The advent of dental implants provides a way for the general dentist to make dentures easily, predictably and profitably.”



GORDON FRASER, JR, DMD
PURE PERIO

LEARNING OBJECTIVES:

- Guide the patient through the decision of fixed vs. removable prosthesis
- Understand the appropriate use of traditional vs. mini-implants
- Analyze CBCT scans to identify ideal sites for implants
- Evaluate the anatomical limitations of each case
- Learn chairside techniques for denture locator attachment
- Discuss bone biology and osseointegration for clinical success
- Perform the pre-implant oral, anatomical and radiographic exam
- Modify an existing denture to utilize implants
- Prepare the surgical site for the placement of 2-4 implants
- Select the optimal retention attachment to achieve the desired results

SUGGESTED AUDIENCE:

- General Practitioner
- Specialist (new to implants or overdentures)
- Group Dental Settings

SUGGESTED FORMAT:

- Partial/Full-day Lecture

GORDON C. FRASER, JR, DMD

Clinician – Speaker - Coach



Want to keep practice production in-house?

Take back control as the quarterback of the treatment plan.

Learn what to refer out and what to expect back.

It's important for the GP to be able to differentiate those procedures which can be done in their office easily and successfully versus the ones they should send to the specialist. **Gordon C. Fraser, Jr, DMD's** presentations bring to light tips and techniques that empower the general dentist and clarify when specialist assistance is required.

Dr. Fraser has been trained as a Periodontist in the placement of dental implants and surgical procedures limited to the oral cavity. He is a graduate of Temple University and served our country as a Periodontist in the United States Air Force. Dr. Fraser is an internationally acclaimed lecturer and has traveled internationally to teach dentist about Periodontics and Implant Dentistry.

PURE PERIO

Dr. Fraser is the founder of PURE PERIO: an in-practice specialty provider and dental implant coaching program. He is the founder of Southern Georgia Dental Education, a resource for continuing education for dentists, hygienists and staff members. Dr. Fraser lectures on: periodontics, dental implants from beginning to advanced placement and restoration, soft tissue considerations, 3D imaging and implant over-dentures. Dr. Fraser also coaches doctors and their teams how to begin placing and restoring dental implants in their offices.



AFFILIATIONS

- Dentistry Today Leader in CE (2007 – present)
- American Academy of Implant Dentistry
- Straumann ITI Team
- International College of Oral Implantologist
- Georgia Society of Periodontist
- Southern Georgia Dental Education, Founder
- American Dental Association
- Georgia Dental Association
- American Academy of Periodontology; Active Member/Board Eligible
- Speaking Consulting Network
- Directory of Dental Speakers

PAST PRESENTATIONS (*PARTIAL LIST*)

- Torii Station (Army Base) Okinawa, Japan
- Kadena Air Base Okinawa, Japan
- Southern Metro Dental Study Club
- Comprehensive dental seminar hosted by Cleland Periodontics, P.C. (multiple)
- Southern Georgia Dental Education
- Orapharma
- Bahamas Dental Society Annual Conference
- Greater Atlanta Dental Collaborative (*multiple*)
- National Dental Association
- MasterMinds Study Club

GORDON C. FRASER, JR, DMD

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EDUCATION

2011	American Association of Dental Anesthesiologist	Chicago, IL
2010	Teeth in a Day; Prosthodontica Intermedica	Fort Washington, PA
2007	University of Alabama; I.V. Sedation Training	Birmingham, AL
2006	MAP Institute Training; Advanced Bone Regeneration	Tampa, FL
2005	ITI International Team for Implantology member	Switzerland
2004	American Dental Association Diversity in Leadership Program	Chicago, IL
2004	Georgia Dental Association Spokesperson Training	Atlanta, GA
2003	Pankey Institute C-1	Key Biscayne, FL
1996 - 1999	Temple University School of Dentistry; Residency in Periodontics	Philadelphia, PA
1992 - 1996	Temple University School of Dentistry; Doctorate of Dental Medicine	Philadelphia, PA
1985 - 1990	Howard University Bachelor of Science Degree	Washington, DC

PROFESSIONAL EXPERIENCE

2003 - 2009	Newnan Hospital Staff	Newnan, GA
2003 - Present	Griffin Dental Specialties	Griffin, GA
2005 - Present	Dentistry Today; Leader in Dental Continuing Education	
2004 - 2010	Grady Hospital Staff	Atlanta, GA
1999 - 2002	Periodontist, United States Air Force Dental Logistics, Officer in Charge Chairman, Implant Board Kadena Air Base	Okinawa, Japan
1996 - 1999	Temple University School of Dentistry Department of Periodontics	Philadelphia, PA
1997 - 1999	Manor Junior College; Dental Clinic Instructor	Jenkintown, PA
1997 - 1999	Part-time Associate; Family Dental Center; General Dentistry Dr. Wayne Vonadore	Philadelphia, PA

CREDENTIALS

2008	District of Columbia
2004	Sedation Permit
2002	Georgia License
1997	Pennsylvania License



AFFILIATIONS

2014	North Georgia Dental Society, President
2012 - Present	Speaking Consulting Network
2011 - Present	American Academy of Implant Dentistry
2007 - Present	Dentistry Today; Top 100 Leader in Continuing Education
2006 - Present	Straumann ITI Team Member
2005 - Present	International College of Oral Implantologist; Member
2005 - Present	Georgia Society of Periodontist; Member
2003 - Present	Southern Georgia Dental Education; Founder
2002 - Present	American Dental Association; Member
2002 - Present	Georgia Dental Association
1999 - Present	American Academy of Periodontology; Active Member/Board Eligible
1998	Seminar of Science and Utilization of Emdogain; Biora Pharmaceuticals
1995	National Dental Association; Student Representative to the Board of Trustees
2001	24th Annual Comprehensive Review Course in Periodontics Louisiana State University Medical Center School of Dentistry



PUBLICATIONS & LECTURES

1999 & 2001	“Lingual Nerve Paresthesia Following Third Molar Surgery”; A retrospective clinical study Soft Tissue Grafting for Root Coverage; Torii Station (Army Base); Okinawa, Japan
2002	Implant Surgical Basics; Kadena Air Base; Okinawa, Japan
2001	Soft Tissue Management; Southern Metro Dental Study Club; Fayetteville, GA
2003 – 2005	“Better Dentistry.... Better Life.... “; Comprehensive dental seminar Hosted: Cleland Periodontics, P.C.; Aberdeen Conference Center; Peachtree City, GA
2005	Southern Georgia Dental Education; The Oral Systemic Connection
2005	Orapharma; How to Implement Periodontal Treatment into Your Practice; Arestin
2006	Bahamas Dental Society Annual Conference; “Mucogingival Considerations”
2006 - 2008	Greater Atlanta Dental Collaborative; “The Importance of the Periodontium”
2007	National Dental Association; “Mucogingival Considerations for Lasting Restorations”
2008	MasterMinds Study Club; Washington, D.C.